

MD. ADIL

Digital Marketer

[My Portfolio Site](#)

197 Road 18, South Banasree, Khilgaon 1219, Dhaka, Bangladesh

(+880) 1531983705

info@adilbasarmufrad.pro



CAREER OBJECTIVE

I am very passionate about digital marketing since my college life. I dream to be an expert digital marketer so that I can build profitable business using digital platform. I am looking for a junior marketer position in a reputed company that can help me to achieve my goal.

EXPERIENCE

[Poster Printing London](#), London (Remote & Contract Job)

Web Content Manager (April 2023 - Present)

My role at Poster Printing London has been instrumental in driving digital growth and optimizing customer interaction. Through a strategic blend of **website management**, **SEO-friendly content creation**, and harnessing **AI capabilities**, I have significantly contributed to the company's digital success.

[Nabat Food](#), Bangladesh

Website & Social Media Manager (March 2022 – July 2023)

Over the last year, I've spearheaded various critical initiatives for Nabat Food, including **web content creation**, **online advertising**, and **dynamic Facebook marketing**. My role also encompassed strategic business planning and effective communication strategies.

[24 Hour Printing London](#), London (Remote & Contract Job)

Google My Business & Content Specialist (July 2023 - Present)

During my tenure with 24 Hour Printing London, I played a pivotal role in enhancing their online presence. As the designated Digital Marketing Specialist, I spearheaded **website management**, crafting engaging **web content** that resonated with the target audience. Additionally, I curated compelling **blog posts**, further bolstering the brand's visibility and authority in the industry. Furthermore, I took charge of optimizing their **Google My Business profile**, ensuring accurate and compelling information for potential customers.

[T-Shirt Printing London](#), London (Remote & Contract Job)

Digital Marketing Manager (June 2023 - Present)

Innovated strategic **web management**, **wielded SEO expertise**, **orchestrated stellar client engagement**, and **crafted compelling content**. Result: a heightened digital presence and engagement. Ready to propel future successes in the dynamic world of digital marketing.

SKILLS

- **Digital Marketing at the local Market** (2 year)
- **Onsite SEO** (1 yr)
- **Facebook Ads** (2 yr)
- **Google Ads** (1 yr)
- **Web Content Publishing** (Published **300+** content)
- **Google My Business Specialist** (managing **10+** business profiles, till now published **700+** contents)
- **Blogger Blog** (Around 200+ Blog posts)
- **Ebay Shop Managing** (1.5 yr)

TRAININGS

Digital Marketing Master Class at MSB Academy

Professional English Communication skills at WASDA under SEIP

Advance Digital Marketing training at UY LAB for 3 months.

Search Engine Optimization training at UY LAB for 3 months.

FIND ME

[Portfolio/ adilbasarmufrad.pro](#)

[LinkedIn/ adilbasarmufrad](#)

[Facebook/ adilbasar.mufrad](#)

Print Shop London London (Remote & Contract Job)

Digital Marketing Manager (May 2023 - Present)

Innovated strategic **web management, wielded SEO expertise, orchestrated stellar client engagement, and crafted compelling content.** Result: a heightened digital presence and engagement. Ready to propel future successes in the dynamic world of digital marketing.

PROJECTS

Personal Portfolio Website

I spearheaded the creation of my personal portfolio website, adilbasarmufrad.pro, over a meticulous two-month period. Key achievements include securing a unique domain, optimizing hosting for peak performance, and implementing a carefully chosen theme with essential plugins. The site, designed to showcase my professional journey, projects, and skills, prioritizes user-friendly navigation and SEO optimization. Additionally, I ensured fast loading times and integrated a custom email address for enhanced professionalism. This project reflects my commitment to excellence in web development, SEO, and online branding.

PERSONAL INFORMATION

Father's Name : Abul Basar Mal

Mother's Name : Maksuda Basar

Nationality : Bangladeshi

Date of birth : 12th March 2003

Religion : Islam

Blood group : A (+ve)

Marital status : Unmarried

QUALIFICATIONS

Excellent communication capability

Effective team management & Strong leadership quality

Creative and innovative thinking

Energetic and self-motivated

PROFESSIONAL INTEREST

Continuous Learning

Problem Solving

Playing Games & Sports

EDUCATION

Adomjee Cantonment College — *Honor's*
August 2021 - Running
Bachelor of Business Administration - BBA

BAF Shaheen College Dhaka — H.S.C
July 2018 – June 2020
GPA 4.75 out of 5
Group: Business Studies Board: Dhaka

Rajarbag Police Lines School — S.S.C
January 2016 – March 2018
GPA 4.61 out of 5
Group: Business Studies Board: Dhaka

PERMANENT ADDRESS

District : Shariatpur, Bangladesh

Village : Sakhipur

P/O : Sakhipur

LANGUAGE

Bangla: Bilingual proficiency

English: Professional Working Proficiency

Arabic: Basic Reading

I hereby declare myself that all the statements in this resume are correct and authentic to the best of my knowledge and belief.

MD. ADIL

26 December 2023